

UN Sung PRIVACY POLICY

Effective date:

Last updated Tuesday, December 16th, 2025, effective as of this date.

Unsung website (teachunsung.com) and Unsung app iOS are owned by Kinfolk Tech Foundation and operated by Current Studios.

We take privacy seriously, and this policy is designed to tell you what information we collect and how we use it in our Unsung app and website.

Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on our website. Changes to this Privacy Policy are effective when they are posted on this page.

What is the Unsung application:

Unsung is one of the many experiences offered through Verizon's Innovative Learning HQ (VILHQ) website, where they offer both web-based and app-based experiences surrounding various learning subjects for educators and students alike.

Unsung is a multiplayer learning experience which introduces students to various singers of color from history, each of whom has risen above societal challenges to make their voice heard. The app can be found and downloaded on the VILHQ platform.

What data is collected from educators:

The educator is responsible for setting up the class session, which requires them to enter a first name and last initial for each student. Once a student joins the session, they will click on their name to initiate the experience. The teacher can also enter a nickname which would show on this list instead, in case that's the preference of the child or parent. If a parent wishes that a nickname be used, please communicate directly with the educator prior to the lesson commencing.

Once the students' names or nicknames have been compiled, the educator will create a classroom lobby that students will join to commence the multiplayer experience. The session lobby will clear automatically after a 24-hour period to ensure no user information is being retained in the app or on the device. A teacher login is required to access this portal, and it is not publicly available for any sessions that are created.

What data is collected from children/students:

Analytic events are collected within Google Analytics throughout the experience. No specific names, ages, genders, or addresses are tied to these events. These are used to gauge usage and to access any potential blockers in the user experience. Analytics are captured automatically throughout the experience. These events are all anonymous

and nondescript. User names are not stored outside of the teacher portal or used for other purposes outside of this experience.

Service Providers we work with:

Below is a list of third-party services that work in conjunction with the Unsong application.

- Google Analytics/Firebase Analytics automatically collects an IP address to help us understand more about your use of our services. This Personal information collected by this provider is only used as described and is not used for any other purpose, and does not disclose personal information to other third parties.
- GiveButter – Analytics for the website, not used in relation to the app or children.
- Amazon Web Services – Content Delivery Amazon Web Service collects an IP address to technically deliver web content to end users. This information is not shared with any other third parties or used for any other purposes.
- If you have any questions about our use of service providers, please contact us at Info@currentstudios.ca

No information is used to advertise to the student, and no student data is sold for commercial purposes or behavioural advertising.

Third-party access:

Our AR software may interact with third-party platforms to provide enhanced features or functionality. We recommend reviewing the privacy policies of any third-party platforms you use in conjunction with our software.

Security measures:

We are committed to ensuring the security of our software. We employ industry-standard security measures to protect our systems and prevent unauthorized access or misuse. No information is stored outside of the teacher portal. Information is also cleared automatically every 24 hours.

However, no method of transferring information/data over the internet or storing electronic information/data is entirely secure, so while we strive to use reasonable means to protect your personal information/ data, we cannot guarantee security against all threats.

If you have additional questions, please contact us below.

Data retention:

No data is stored outside of the app and teacher portal. Lobby and class data get removed automatically after use. There is a background task that runs every 8 hours and analyzes the duration of the session and class. If this data is deemed 24 hours old at the time of that task, it is automatically deleted, and the data is cleared.

Disclosure of info:

We may disclose your personal information if required by law or in the event of a company sale or proposed change of ownership. We may also disclose it to protect our rights and properties or to investigate fraud or intellectual property infringement.

Parents Rights

If you are a parent, you can review or have your child's personal information deleted or refuse any further collection and use of your child's information by contacting us at info@currentstudios.ca

Kids Privacy Assured by PRIVO: COPPA Safe Harbor Certification:

Current Studios is a member of the PRIVO Kids Privacy Assured COPPA safe harbor certification Program ("the Program"). The Program certification applies to the digital properties listed on the certification page that is viewable by clicking on the PRIVO Seal. PRIVO is an independent, third-party organization committed to supporting online services to safeguard children's personal information collected online. The PRIVO COPPA safe harbor certification Seal posted on this page indicates Current Studios has established COPPA compliant privacy practices and has agreed to submit to PRIVO's oversight and consumer dispute resolution process. If you have questions or concerns about our privacy practices, please contact us at 514 923-9089 or Info@currentstudios.ca . If you have further concerns after you have contacted us, you can contact PRIVO directly at privacy@privo.com.



Contact Us:

If you have any questions or concerns about this Privacy Policy, please contact us at:

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